



social growing
creating the new era

CARLOS MANCILLA

the new system

the
quantum
company

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THE NEW SYSTEM / EL NUEVO SISTEMA

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PREFACE.

The human being is connected to this system and this system is bad, pollutes and destroys our environment, therefore we poison ourselves of body and soul, provoking a negative spiral that we see reflected today in all the news of all the countries.

The 21st century it's a time of hyper connection. The internet and social networks have reduced the distances between people, the number of friends and followers is increasing. Social networks are effectively growing and interconnecting. Each time a person is more aware of the rest and the level of empathy is rising. What appeared to be isolated cells have found a nervous system to function as one.

The sciences have advanced dramatically, what we thought was a caricature of the jetsons is already real. The distance between the unimaginable future and reality has been reduced to almost zero. In all the sciences paradigms are breaking down from the most central, destroying our beliefs completely

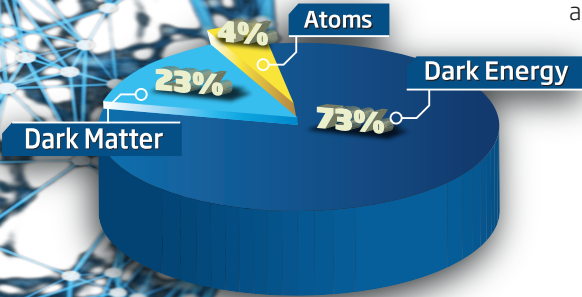
leading us to rethink reality. For example, in quantum physics it has been discovered that the physical reality that we live depends more on the observer than on the observed object. That means that each one of us is creating the reality we see. Just to understand this gives us the control to change reality, because it depends on ourselves, not in a poetic sense, but it is a physical understanding of the nature of the functioning of life.

In Biology it was discovered that the magnetic field of the heart is much stronger than that of the brain, and that it also reacts before, and that the waves generated travel through the universe as a drop of water travels in a lake. The emotions are as important as the logic, the harmony between the mind and the emotional body allow to advance in life.

On the other hand, astronomers and physicists have discovered that everything in the universe its connected, that space vacuum does not exist, that everything is energy and that there is a dark energy and a dark matter that connects everything in the universe as a great network of neurons.

Thus, we understand that we are all connected between us, us to the earth, and the earth to the moon, and both to the solar system, and the solar system to the galaxy and thus to the cluster of galaxies and the entire universe. Everything has a great energy and what we appreciate as a physical world only corresponds to 4% of the energy of the universe.

Our senses are limited, for now, and we are not able to perceive everything, but we are expanding more and more.



There are also studies on DNA, its information and its relationship with the physical world. The concept of fractality applied to everything in the universe, wow ... there is too much to learn. Thus, every day there is a new advance. Children in the future should learn everything from the internet, because school books do not reach to update their content, science is too fast for this system.

All the sciences are coming together because everything is intimately related, everything fits, the study of energy and the human being will be the learning of the future.

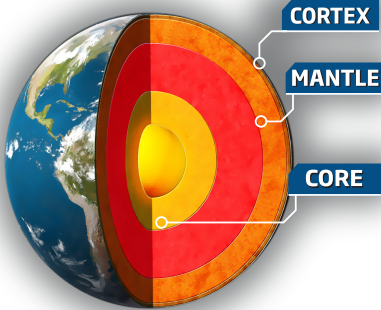
While, ecologically speaking, as a result of this system, we have modified all the balances that keep us alive, we are the disease of the earth and we have altered all the levels of its "blood" and its "organs", and with it we have accelerated the process of evolution of the earth, which constantly evolves.

The time has come for us because we wanted to, despite all the warnings since the 70's that predict what we are experiencing today. We forget that we are in a giant ball of burning magma of 5000 km., which has on its surface a very thin cold crust (35 km.), with a very thin atmosphere. We live on a thin shell with a very fragile balance.

The detention of the current of the gulf, the main marine current, product of the variation of the salinity of the sea resulting from the melting of the poles, will trigger a temperature difference between the seas and the magma, which will initiate a movement in all the terrestrial mass that modified the cortex in a radical way for the human species, together with a total change of the terrestrial climate recovering a new thermodynamic equilibrium. Mega movements of plates, tsunamis, storms, glaciation, are some of the things we will have to face as humanity. This has already happened many times on earth, it's a normal process, the earth is not round, it is a geoid in constant change. New extensions of land, seas, lakes, will be created. Everything will move.

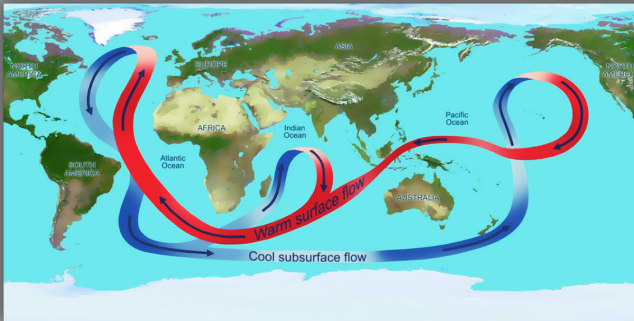
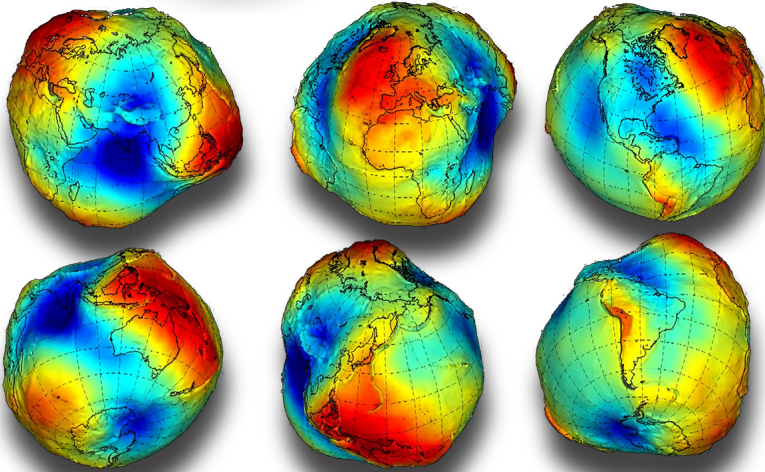
The climatic and terrestrial change will not be as gradual as they communicate it, the processes are not linear, everything is interconnected and everything affects everything, therefore the process is accelerating.

We are just becoming aware of this because we see that the climate is changing, and it will change even more, because the process has already begun, and it will only accelerate unless we reverse the process.



Very thin crust terrestrial where we inhabit.

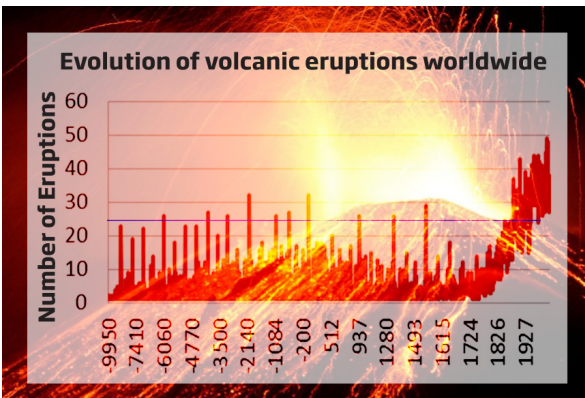
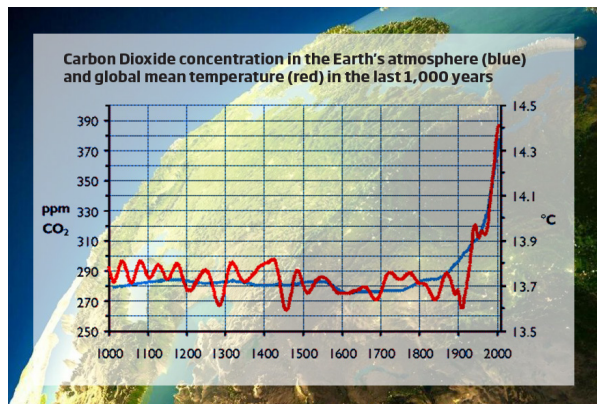
Geoid, the true amorphous form of the Earth.



The maritime current that maintains a thermodynamic balance between magma, the sea, the poles and the entire terrestrial climate. Gulf Stream Disruption: http://ciencia.nasa.gov/scienceat-nasa/2004/05mar_arctic/

If we unite as humanity, if we tell the whole truth regardless of the past, we will have more chances to survive what is coming, to reduce human impact or to reverse it by reforesting as a unit and stopping CO2 emissions completely in the shortest time possible. In the following graphs we can see the close correlation between CO2 concentration and volcanic activity. Indeed, since we started to burn fossil fuels, we have altered the carbon cycle on Earth. On the other hand, we see that the consciousness of the human being always evolves, so our children are much more aware than us, us than our parents, and our parent than our grandparents. So, we also see how humanity in time no longer seems normal what before if, for example, bullfights, eating animals, political corruption, labor exploitation and meaningless work. Therefore, the change is inevitable, because the consciousness of the human being is also evolving in an accelerated way as a result of information and hyper connection.

"I lived in Chile, the most neoliberal country on the planet, an economic laboratory of the free market since 1973. Before, Chile



had Nobel prizes, today it has malls and concessioned roads, if I had to say that something works in Chile I could not mention anything, Everything is created to generate money and not happiness or real wellbeing for the human being, I see how my country has become a company, and that is very sad, because in companies there is no space to be, nor to live, just to work and there is little time to enjoy what life really is.”

At first it was thought that the free market model was a successful model and was replicated in other countries, unfortunately our ingenuity as a country has had repercussions in the rest of the world. In part, we are guilty of not acting on time.

Life in Chile it's no longer life, and the level of consumption does not make happiness. I thank my son for waking me up and teaching me what it is to live, because to live is to breathe, laugh, run, jump, dance, love, play. Being away from my son made me question the meaning of work and money. Adults lose vitality and we give it to the system in exchange for money and products to consume.

Maybe it was necessary to live in a 1.0 system (the current one) to learn and evolve, as well as how we relate to others in maturity. We are growing and we have done enough to drive an evolution towards a 2.0 system

In this book I describe the current system, its inconsistencies with all-natural systems and life, and then describe what the 2.0 system is like.

We need to evolve and relate in a beneficial way for all. This game without winners does not make sense, the games must be fun and 99% of the people on this planet are NOT having fun. I am sure that the 1% is not having fun either, because the lies and deceptions are being unveiled. Then please play another game in which we all have a good time!

The global crisis will be bigger than we ever imagined, we can unite and survive, but we must join now!



1,0 SYSTEM

THE OIL COMPANIES

PARADIGMS

Each system
has its
paradigms
and beliefs,
its laws and
norms.

This system of life 1.0 is in full collapse, and we must accept it, as those relationships that did not have a beneficial meaning and that it is necessary to break, this system is collapsed with all of us inside and we have to assume it and move forward.

If we want to evolve, we need to modify the rules of the game, we need to break our paradigms and open ourselves to a new possibility of relationship.

Today we are in an era of paradigm change in all senses, in science, in politics, in our relationship with our habitat and the central body that is the earth. Thus, a change in the economy is also necessary.

Next we will analyze each paradigm of the 1.0 system, which are leading us to collapse:

Utility Maximization: > P > C > Q

We will start with the central paradigm of all 1.0 companies, the maximization of utility.

One today can see the stock market as something normal in our lives, few really understand it, but it is a system that moves everything.

People relate it to the economy and fear when the stock market goes badly. The bag is the heart of the 1.0 system.

Since a company is listed on the stock exchange market, everything begins to be destroyed, because the only objective of the company is to maximize the shareholder's profit. You can say that the mission of the company is to help customers, serve, satisfy, protect, etc., when the truth within the whole company is that everything is subject to maximization.

What does it mean to maximize?

According to Google it is "To develop a material or immaterial thing up to the maximum".

I think that only by reading this we can realize that the main motivation of the company is to effectively develop the money of the "owners" to the maximum.

How is it maximized in 1.0 companies?

Easy, lowering costs, charging the maximum you can charge to your customers, without counting in addition to deceiving future customers to buy. You put a price of 1000, it costs you 100, you earn 900.

Then colluding is an option to win 1,100.

Exploiting or taking benefits from employees is another option, so it will cost you 90.

Reduce the quality of the product to lower costs it's another maneuver, delivering to the minimum cost to cost 80. Once optimized everything, you will win 1,020...

Increase prices, lower costs, increase the quantity sold is the general strategy of companies 1.0 ($P > C > Q$).

And so, the company grows year by year until the owners have more than half of the world's wealth, and people only live to pay debts, waste their lives in senseless companies buying goods and services of poor quality to the same owners. It is time to evolve this little game without meaning.

Competition

Just as companies are concerned with maximizing their profit, companies compete to maintain their market share. That's what they tell us.

But the reality is that the result of "free competition" is nothing more than the "free collusion" and perpetuity of the main companies, perpetuating in this way a collusive system for the exploitation of those who are not colluded. Not to mention the "contributions" to the "political projects" to guarantee beneficial laws for companies and not for people.

We have to understand that the concept of competition is wrong, we should not accept it because it is destroying us. Since we were children the system taught us to compete, when the true nature of the human being is to collaborate, empathize and feel.

Our biology is prepared for this, to collaborate, since we have mirrored neurons that allow us to feel what another feels.

Why compete if we can collaborate mutually?

Infinite growth

All countries pursue economic growth, it is unthinkable that a country does not want to grow.

All desperately looking to grow economically on a finite planet.

Economic growth is really the number of people who join the "labor market" + the "exploited resources of the environment", in other words, exploitation and destruction, that is economic growth.

Leadership

Within the companies 1.0 there are no leaders, there are bosses.

The boss give you orders and doesn't explain the reasons. That is why the compulsive obsession of the leaders of the organizations to control everything, imposing what they think is best to accomplish the objectives of the 1.0 company and their own objectives.

In conclusion we have semi-automated programmed persons that give orders, and also believe to be more successful than others, and believe that they are leaders for having a high position in an institution. Without realizing that his life is gone and he steals it from others.

Project evaluation.

A successful 1.0 company it is one that sells a lot, that earns a lot. Everything is measured with the rod of money.

A successful project is one that generates a lot of money in a short time. So, in the universities all the professionals teach us to measure the NPV (Net present value) of the projects, and you always have to choose the biggest NPV. The higher the NPV, the better the project.

That is, basically the logic that its aligned with the true mission of the company, which translates into generating money today, because next year the same money is worth much less, and in 50 years who cares.

So, companies never think about the future, so we see how a whole system of 1.0 companies work aligned to exploit and destroy everything as soon as possible. And in 50 years? Who cares! We want to grow now, we want money now, we want to buy now!

Accumulation and entropy of the system.

1.0 system should work; the free market should work, why does not it work? Because there really is no free market. The accumulation of wealth is greater than ever in history, the 1% has more wealth than the other 99%. The balance cannot be more destabilized.

The problem is not the system itself, the problem is the accumulation, the problem is human beings, the system has been created by us for the benefit of a few. What's the point of that?

If someone accumulates tons of newspapers at home, or boxes, it would be considered a mental disorder, perhaps that person undergoes a treatment to

treat their problem. But if those papers have printed numbers and are manufactured by a “private bank” and are hoarded in a vault in Switzerland it turns out to be normal. All this it’s a game and nobody notices because they have been too sleepy rolling the dice, crossing the board and paying the owners of the game and the bank.

We need to change our belief about accumulating money, for the good of each one, because happiness and the success of life have nothing to do with money, it has to do with relationships with our peers, with our habitat, with our work, with ourselves.

Money v / s Debt

Everyone wants money, they have convinced us that everything it’s bought, everything it’s sold.

The world debt reaches 60 million dollars and goes up every second. You can see it at the following link: www.economist.com/content/global_debt_clock

And to whom do we owe that “money”? How can humanity pay that debt? Did you know that the world bank is a private bank that issues tickets to everyone? Did you know that banks can lend 9 times more money than they own in their vaults? Did you know that your money is not in the vault, but in the hands of another person who contracted a debt with that bank?

So, this economic system is a true lie, it does not really exist, it is an illusion. Why then are you afraid of wanting to collapse a system that doesn’t really exist? Because money really doesn’t exist, it’s just papers and numbers on a screen. We have destroyed our habitat, we have wasted our lives for many generations, we have mortgaged the future by playing a game that has no winners, but only losers.

Ecological capital, impact reduction, mortgage the future.

The planet does not belong to us, we belong to the planet. As a cell or an organ belongs to the body that generated it.

There is ample talk about reducing the environmental impact of business, look at that stupidity. It is as if we were giving boxing gloves to a beating husband to reduce the impact on his wife. We must eliminate the impact and even reverse it, because it is necessary.

The Earth is not exploitable, if we use its minerals to “raise our quality of

life" and "survive" for millennia, with today's technology we could easily live without oil, without mining, without destruction. It is time to do things differently.

Organization of the 1.0 System.

1.0 system organizations are pyramid organizations. What we call system is nothing more than a network of pyramid organizations that only seek to nurture the cusp from the grassroots. In companies 1.0 there are bosses and hierarchy levels, finally there is only authority and there is no room for creativity or human growth.

Bosses are usually the oldest, because history is overrated, not talent, so with bosses focused on money, there is little room for innovation and the evolution of the organization.

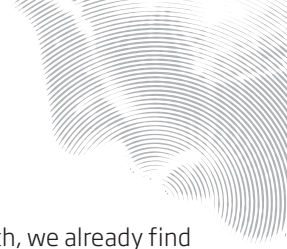
The company does not evolve because the "leaders" do not evolve, they are still stuck in the same beliefs, erroneous beliefs about success, about money and about life.

Universities and the young population.

The universities should be the center of knowledge, the center of intellectual and human development, however in my country universities are training centers to work, they do not seek intellectual development, but to teach you the knowledge necessary to "succeed" in life and in the system, or rather they seek to teach you the knowledge so that the company is successful. In parallel, what they are looking for is to earn a lot of money at your expense, cheating yourself and your family with a title that has no real value. It simply says that you surpassed an absurd system of learning, to teachers without vocation that what they are looking for is to have a parallel income, to obsolete curricular meshes for this 21st century.

Hundreds of thousands of students march year by year, hundreds of thousands of teachers march year by year, the two main actors of this work do not agree to participate anymore, however, there is someone with a gun pointing them to continue acting, because the theater belongs to him and they are hostages, besides being a good business.

When students enter work, they are treated as inferior, the system is responsible for cutting off ideas, clothing, aspirations, and they sit in a cubicle like everyone else, to learn how to fit.



It turns out that today, with the current awareness of youth, we already find it interesting to fit in, so the retrograde system sees this position of young people strangely, not willing to work without a meaning, and it is because they are more aware of the lack of System sense 1.0. They are to create the future, not to repeat the past.

The myth of hard work.

Since childhood we are told that life is not easy, that you have to “make a living”. In our mind there is a very strong relationship between effort and success, however they have not told us the whole story.

They teach us to spend 8 hours in school to enter university, not to sleep in university, to enter to work, to work until death to be able to pay for life, “strive more and you will have more,” they tell us. It’s like telling a hamster that if he runs harder on the wheel someday, he will run free, than absurd. So, we have people studying for money, working for money, selling their lives for money, forced and resigned to submit to “make a living.”

Each person has a mission and a personal dream. The system tells you that life is easy for you to generate fear and submit, not to chase your dreams because life is difficult out there, but the truth is no. It may be difficult to chase dreams, but it is the only effort that really counts. You don’t have to make a living; you have to earn yourself to be better every day and achieve dreams.



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2.0 SYSTEM

THE QUANTUM COMPANIES

In this chapter I briefly explain the new paradigms in the new company 2.0. Paradigms that optimize the operation of the company, since the operation is aligned with the universal laws.

In this way happiness is increased in each and human development above all.

Maximization of happiness.

The new enterprise system must seek to maximize the essence in every human being. Be happy in this life! because that's what we come for, to be happy.

The economy must be a restriction in the equation, the economy must seek economic sustainability while happiness is expressed in each human being.

When the human being is happy, he vibrates at his highest frequency, his health improves, his creativity is greater, his energy is greater. Thus, the results of the whole company are better.

A new branch of science and engineering will be that of happiness, so the head of organizations must be managers of happiness and not CEOs. Maximizing the happiness of the organization will be paramount for everyone's success, not just for the company.

In addition, the new company (2.0 system) must be aware that before happiness is survival, so it must pursue zero impact on our ecosystem and moreover, work on developing technology, processes and knowledge to reverse the past impact.

On the other hand, the new company changes its strategy on:

Reduce prices: In the new system, the client's happiness is sought, therefore, it is sought to reduce the sales price more and more, always improving the quality.

Lower costs: Optimization within companies is not limited to reducing personnel, or lowering manufacturing costs. The optimization within 2.0 companies is real, applying improvements in processes, technologies and practices, investing to become more efficient and effective.

Increase sales: The increase in sales is the result and reflection of what has been done in both previous variables and no advertising deception or exit barriers are required. A product at a good price, good quality and looking for customer happiness, is a product that should be preferred and consumed by people.

The competition between these types of companies 2.0 only benefits the consumer. And the possible collusions are to further improve the product and increase customer happiness even more.

Collaboration.

Since man is designed to collaborate, collaboration is the key in the new system.

Within the 2.0 system, everyone collaborates, everyone watches over

each other, since it is understood that we are all one, there is no internal competition, there is no rivalry between departments, or between hierarchies.

Many 2.0 companies pursuing the happiness of everything, only generate beneficial ties between organizations, raising the possibilities of synergy, innovation and response when acting. Collusions will be positive.

Feedback businesses.

The 2.0 companies are not listed on the stock exchange, since they understand that it is an illusion created by the human being to maintain the 1.0 system.

2.0 companies are financed by the same people, the same workers directly intervene in the company, the same customers directly intervene in the company. Thus, the beneficiaries of the system are the workers and consumers themselves, reducing general inequality.

This system is inspired by the toroidal form of universal energy. All the energy in the universe is organized in toroidal form, that of the human being, that of the planet, that of the galaxy, etc. Thus, the most logical thing is to maintain a constant flow of money that is feedback and beneficial for all parties.

The shape of the toroidal energy flow is balanced and harmonic. A system of 2.0 companies will be naturally balanced and harmonious, reflecting in our lives a balanced and harmonious lifestyle, impacting in turn on our family and non-family relationships, delivering harmony and balance, guaranteeing our happiness.

Growth of the organization and not of the profits.

The measure of growth in the 2.0 company will no longer be economical, but rather geographical and the increase in the number of beneficiaries.

In the 2.0 company, people are aware that the money is a means not an end, and that it has an end, a meaning, is the life we lead.

The beneficial links between companies in different continents make growth and expansion much faster than 1.0 companies.

Circular structure and our dreams.

The 2.0 companies are not a pyramid, but it is a circle, they are all equally important in the organization, from the person who cleans the bathroom to the happiness manager, because the unit is a built-in concept and everyone knows that it has a Different and necessary function for the rest. Diversity and each human being are valued for their uniqueness and function.

Each person has their own dreams and missions, some come to heal, others to think, others to do, others to enlighten, others to bond, etc.

Each person pursues a feeling of deep fulfillment that generates happiness, so the 2.0 company understands each other's dreams, seeks to support them and align them with the dreams of other human beings. 2.0 company its nothing more than a network of dreams just like the universe, they are co-created realities while experiencing the happiness of doing what one likes, is having fun working.

The concept its simple, turn work into a game and it will no longer be a job. Understand what each human being likes to play and gather those who like to play the same game. And how is each human being understood? The answer is simple, each human being must understand himself first, and the 2.0 company must guarantee the environment and the tools for each individual to know himself, find what moves him, and then the company manages with that information.

For this, there are many tools of the zodiac sign, even the psychological tests, there are all kinds of therapies, techniques and experiences to discover and heal, such as the quantum Coaching that SOCIAL GROWING develops. The important thing is to know oneself and given the knowledge that everything is energy, the energy understanding of each one is vital. And if we also understand that we are connected to each universal body, we understand that the energy of the universe affects and affects each one of us. Understanding this for the company 2.0 is a challenge, how to manage the energy of each human being and how to manage the energy of the company in relation to universal energy involves breaking many mental paradigms.

Business values.

In SOCIAL GROWING the values of the company are only 3, what are the correct values ? We will see it in the course of time, but for now the 3 are commitments of the collaborator with himself.



Work on what you want to work on: Freedom to do and learn, if you feel like your job bores you, move and continue to develop to the fullest of your potential.

Find your own balance: The human being has multiple dimensions, each relationship is one dimension, so in the 2.0 company it is understood that not everything is work, the rest of the relationships are much more important than the employment relationship, for example, the relationship with the children, with their parents, with themselves, with their hobbies, with their co-workers, etc. So, he is given freedom of time and place so that he can always function freely, and is supported with coaching so that he can heal all his relationships.

Pursue your own dream: Never stop chasing your own dream. Every human being is a genius, and not necessarily an intellectual genius, can be a sensory, or emotional, or spatial, or artistic genius, etc.

When it has been detected that indeed someone has found their dream of life, they are supported in the realization of it while maintaining this new dream beneficial for everyone within the network. In addition, there are 3 central concepts that must be respected:

COLLABORATION

COMMON BENEFIT

GOOD LIVING

This respecting the teachings of our ancestral cultures, because we must recover what we have learned for millennia and that we stupidly wasted for centuries of “modern” times.

Pleasure when working, should be a game and constant learning.

Work must be a game. In the 2.0 system everyone regains their ability to play, because they have fun learning and doing.

Learning constantly is another variable of happiness, who stops learning withers.

Learning must be guided but never imposed, learning is a process that is born from the student, from curiosity, if the student requires information is provided so that he can move forward.

The 2.0 company it's an educational system in itself, where young people can play and learn.

Generations

In 1.0 companies, young people are reduced to a minimum and their experience and history are overrated. In 2.0 companies, there is an awareness that younger people are more evolved than older ones, so there is total respect in both directions, since young people also value historical information and the experience of the elderly.

The new generations are like the new generations of cell phones, the latest iPhone is much more powerful than the old polyphonic Nokia. However, if the polyphonic Nokia had not existed the iPhone either. The young people are the iPhone 6. The young people in the company must be the capacity for processing and innovation, while the elderly must become guides, tutors and must be the hard disk of the organization. This configuration ensures that innovation is constant and the organization evolves in its belief system over time. Unlike 1.0 companies, 2.0 companies are constantly evolving.

Renewable and free energies.

Renewable and free energies are the future, we must eliminate the carbon footprint, stop the flow, close the gas tap that is leading us to the global crisis. The companies of the future understand that free and renewable energies are not only important, they are vital for human survival, it is up to us to live or die.

Having distributed and free systems allows not only human development, but also gives flexibility in electrical systems in case of system failures, generating an electric internet is the most appropriate to maintain a balanced system where everyone receives free energy, in addition to transmit information to keep us connected and informed to act. Obsolete centralized systems do not fit the new system. We must eliminate emissions and reverse the effect on a massive scale.

Today we go 150 kilometers per hour, and we realize that we are going to hit a truck in front. Today we have a moment of lucidity enough for Cubans and try to survive the impact, or press the brake, or turn the steering wheel.

Trying to dodge the car would be adequate to survive, we need to turn the steering wheel, on a massive scale, and companies that have the courage to turn the electric steering wheel will do so.



Recognize the membership of the company.

A 1.0 company has no other objective than to maximize its usefulness, human beings don't care, so the "human resource" becomes something disposable, disposable, like everything else in this system. There is no relationship between the company and the worker. The company simply buys life and then discards it if necessary, to achieve its sole objective.

In the beginning the companies were places where you worked all your life, in the 2.0 business system it will be the same way, the link never breaks, because in the 2.0 system it is understood that the energy when it joins never really separates.

In the 2.0 company, those employees who deliver their energy generating a new branch within the tree, have a share of the profits resulting from their collaboration until they leave this material world, so each collaborator within the system receives the direct fruits of their effort and creativity. , they grow over time and without intermediaries that rent and steal their efforts and savings.

On the other hand, the commitment of the collaborators its total, they not only "wear the shirt" but they live it, pride is maximum, because the collaborator feels valued and vice versa. It is a true relationship.

Evolution in time.

Towards a new economic system.

Everyone wants to change the economy, but nobody knows how. Changing the economic system through politics is an absurd idea, since economics is nothing more than the mathematical reflection of the interactions between different 1.0 companies. To change the economy, a transformation from the bases, from the company's DNA, is necessary for this new DNA to multiply resulting in the evolution of the entire system. The transformation process is natural and harmonious like everything in nature.

Friedman and Nash, a new paradigm of cooperation and positive collusion, more cool.

Milton Friedman, American economist, winner of the Nobel Prize in 1976, promoter and main promoter of the neoliberal economy in Chile and the world, was correct in his calculations, however, his work is incomplete, his approach was wrong, and I see his error replicated everywhere.

John Nash, an American economist, winner of the Nobel Prize in 1994, was famous in raising the problem of “the prisoner’s dilemma,” which states the following:

“The police arrest 2 suspects. There is no specific evidence to condemn them and, after having separated them, the separate visits to each one and offers them the same treatment. If one confesses and his accomplice does not, the accomplice will be sentenced to total punishment, ten years and the first will be released. If one is silent and the accomplice confesses, the first will be that penalty and the accomplice will be free. If both confess, both will be sentenced to 6 years. If they both deny it, all they can do is lock them up for a year for a smaller charge.”

It can be summarized as:

	You confess	You deny it
He confesses	Both have to pay 6 years	You are condemned to 10 years and he walks free.
He denies it	He is condemned to 10 years and you go free	Both are condemned to 1 year each.

Nash was the first to point out that there is a scenario in game theory where if both could communicate and agree, they would get the optimal result for both.

However, his work is also incomplete, since the problem he poses does not contemplate the spiritual conditions of each of the suspects. If both are aware and innocent they will never confess something they did not do. The problem could also be under a positive scenario and not in a scenario full of guilt, fear, oppression and violence, in this way the result would be much more obvious, that the collaboration quadrant is the best.

No one has ever stopped in that quadrant; since it is assumed that the human being always acts with selfishness and individualism. In 2.0 companies, extreme collaboration is the main thing, because we understand that we are part of the same body planet Earth, that we are in the same boat, that our origin is common and our destiny too. When 2.0 companies begin to collaborate, the result will be so good that the other companies must transform and collaborate to survive in a competitive scenario with positive collusion.

The competition will be positive, reversing the current economic model, causing positive collusions at all levels and geography. Moreover, we not only have incentives to cooperate, but we also have a huge problem to solve in order to survive. Positive collusion is vital.

We must thank the 1.0 system, it was necessary at the time, but it is no longer, we must leave it behind and interact in a different way with organizations that seek the common good.



CARLOS MANCILLA



THE 1.0 COMPANY AND ITS EVOLUTION.

Companies 1.0 must evolve to survive; capitals must be redirected in the right direction, in the harmonious sense with nature and the human being.

The game of life should not have losers, the game should be just as entertaining for everyone, but collaborating to make it more and more profitable for everyone.

Nobody is competing, it is not necessary to compete, it is necessary to collaborate, that is why I leave this material available to companies 1.0 to evolve and row in the sense of everyone. Social Growing and all 2.0 companies will be happy to collaborate in the evolution of all companies that wish to join this worldwide network of collaboration for human salvation. We can be happy, we have everything to be, and you just have to move in the right direction.

The steps to change from a 1.0 company to a 2.0 company:

- 1.** Shareholders must decide whether or not to change a 2.0 company: This way some shareholders will be afraid and will win others will stay and other new investors will support. When changing its strategic orientation, the market should value it, and the value of the share should be maintained or increased. So the bag does not fall, there is no collapse, only transformation.
- 2.** Change of leaders: The most important thing is to have conscious leaders and quantum knowledge. The management team must retire and support as a consulting team, in addition to going through a deep coaching process, where they can be rehabilitated to recover their life and the normal functioning of their mirror neurons.
- 3.** Change of norms: It is necessary to modify the norms by 2.0.
- 4.** Lifting people: It is necessary to perform a complete survey of the people in the organization and measure the state of happiness and energy of the company, for this Social Growing supports with its methodology.
- 5.** Restructuring: To stop being a pyramid and become a flexible and natural structure.
- 6.** Measurement: The energy and happiness of the organization is constantly measured until functioning optimally.

From economic development to increased welfare.

In the 2,0 system, human and social development is pursued, economic development is never pursued.

Borders will disappear when the Earth changes, if we fail to reverse climate change, land change will be so abrupt that the maps will change completely, also destroying all our mental borders.

Benefits of the new system

In the 2,0 system, the number of experiences and experiences increases in each human being, increasing their information, energy and capacity, since they are happy.

In the 2.0 system, highly efficient and quality services will be generated, which will seek to solve current problems and increase human well-being. In the 2,0 system, a self-organized organic equilibrium will be achieved, which will reduce inequality practically to 0.

Technological and scientific development will be oriented to solve the problems that affect us and not to develop consumer products. The increase in innovation will be exponential because knowledge is shared, not saved to compete, the goal is greater, it is everyone's happiness.

The arts will have a new awakening, sports will have a greater understanding of fun, physical and social diseases will be reduced, and diseases will be treated in a multidimensional and not just physical way, medicine will be energetic and less and less physical. Nature will be recognized as sources of healing and drugs will be less necessary.

Education will be free and to be happy, it will be based on the latest knowledge and will have a new energy and quantum dimension that will give human beings the ability to create their own beautiful reality.



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CONCLUSION

It is time to evolve and reach a harmonic balance, it is time to wake up and react quickly because the consequences come very close, and we are still “stuck” thinking about the problems of the past. If we react on time, we can dodge it or at least survive the impact. We are all in the same boat, rich and poor, the wisest and smartest is to collaborate.

The economic system does not exist, neither does money, it is something that we invent, something that we develop over time and that we can reinvent. We should not be afraid of losing what does not exist, because what does not exist today has us on the verge of extinction.

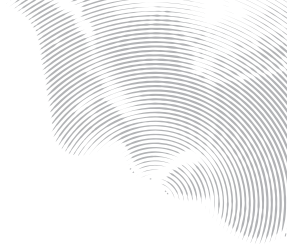
Please ask that all 2.0 companies that adhere to these new paradigms keep the logo that represents this new system, the flower of life. This universal symbol represents the toroidal energy that is the most important symbol ever delivered by intelligences superior to different ancestral cultures throughout the world: Egypt, China, Turkey, etc. Thus we can recognize ourselves as 2.0 companies and unite as one, identify as equals.

It is time to look to the sky and ask for all possible help from the outside, the important thing is the happiness and survival of those we love. Surely we will see them when we want to see them; this is how quantum physics works. Believe to see, and not see to believe. Why would they leave this symbol everywhere?

A fraternal hug to every human being on this planet, even to the “guilty” of everything, since, just as there are no winners in this absurd game, there are no guilty parties, the responsibility is general. It is time that we leave the ego behind and that we become aware that we are all one.

I thank all those who collaborate with Social Growing, since we all make the change, clients, collaborators, investors and associated companies.

***Thanks to life and to that wonderful central
energy that unites and creates everything in
the Universe!***





social growing
creating the new era

CARLOS MANCILLA

EL NUEVO SISTEMA LA EMPRESA CUÁNTICA

THE NEW SYSTEM / EL NUEVO SISTEMA

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